

COMPETITIVE BUSINESS SOLUTIONS
with
RUTGERS UNIVERSITY
School of Management and Labor Relations
Center for HR and Leadership Development

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BEYOND THE SHUTDOWN: A Webinar Series

Webinar 2

Leadership in Crisis

NEWARK, NJ—Competitive Business Solutions (CBS) along with Rutgers School of Management and Labor Relations (SMLR) Executive and Professional Education, is proud to announce the second of a shared webinar series that will provide useful and practical information for organizations that now find themselves operating in our new reality. The second webinar titled LEADERSHIP IN CRISIS is part of CBS's *Beyond the Shutdown* learning series. The 1-hour webinar will be in panel-discussion format. The event will be broadcast live on July 29th at 2:00 PM(EST). To join this event, register on the Rutgers University SMLR website at:

<https://rutgers.webex.com/rutgers/onstage/g.php?MTID=ecaa278d36b083ca492bd04bcf82a705e>

Once again, participation is free.

At this event, Dr. Loubna Erraji, Director of Executive and Professional Education at Rutgers SMLR, will host the discussion while Ed Hoffman, founder and president of Competitive Business Solutions, moderates. Panelists include Michael C. Gass, Amy Mansue and Sunita Holzer—all senior leaders who have helped their companies navigate various crises, including the financial meltdowns of 2001 and 2008.

Michael C. Gass, prior to retirement was the President and CEO for United Launch Alliance, a joint venture company between Lockheed Martin and Boeing. In this role, Gass served as the principle strategic leader of the organization and was responsible for all business management and operational performance.

Amy Mansue was recently named CEO of Inspira Health after serving as executive vice-president of RWJ Barnabas Health. Before that, Amy was president and CEO of the

Children's Specialized Hospital for 12 years, during which she led the organization through the various crises of the early 2000's. Described by ROI-NJ editor Tom Berguon, "Amy represents the best of us. She's smart, she's kind, and she's Jersey."

Sunita Holzer joined Realogy Holdings Corporation in 2015 when it was comprised of 4 business units, each with their own HR departments. Under her change leadership, Realogy's separate HR departments merged and functioned as one, attracting, developing and retaining best-in-class employees. During the turbulent decade before her move to Realogy, Sunita worked at GE Capital during 2001 and then at Chubb from 2003 to 2012.

Hoffman explains the objectives of this webinar: "Our panelists will share their experiences leading their companies through the financial uncertainties following 9/11 and how that knowledge helped them through the 2008 financial meltdown. The lessons learned are a great resource to our corporate leadership today."

In addition, Erraji emphasizes the importance and timeliness of this webinar: "Given the Covid-19 pandemic challenges, it is imperative for us to explore creative and relevant solutions to help organizational leaders facing numerous disruptive issues right now, such as employee care, financial stability, and customer impact, among many others."

For further information about this event and others, visit:

<https://cbsteam.com/beyondtheshutdown/>.

About Competitive Business Solutions (CBS)

Competitive Business Solutions consultants are masters of world-class operating and lean sigma principles. Creative problem-solvers throughout the improvement process—from initial discovery and strategic solution development to implementation and knowledge transfer—CBS consultants take pride in their client relationships, working side-by-side with every member of your team, from shop floor to board room, to identify and resolve performance issues quickly, effectively and with minimal impact on business productivity.

About Rutgers School of Management and Labor Relations (SMLR) Executive and Professional Education

Rutgers School of Management and Labor Relations (SMLR) Executive and Professional Education (EPE) develops and delivers innovative learning and development solutions that strengthen and advance the individual, workforce and organization as a whole. EPE provides a rich learning environment through a powerful combination of expert class instruction and peer interaction, led by distinguished Rutgers University faculty, thought leaders and industry experts.

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